

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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|---------------------------------|---|---------------------------------|
| APPLICANTS: | § | ATTORNEY DOCKET No. MFCP.109834 |
| TIMOTHY P. McKEE, <i>ET AL.</i> | § | |
| | § | |
| SERIAL NO. 10/691,885 | § | CONFIRMATION No.: 8986 |
| | § | |
| FILING DATE: OCTOBER 23, 2003 | § | GROUP ART UNIT: 2174 |
| | § | |
| TITLE: SYSTEM AND A METHOD FOR | § | |
| PRESENTING ITEMS TO A USER | § | |
| WITH A CONTEXTUAL | § | |
| PRESENTATION | § | EXAMINER: BORIS M. PESIN |

Via EFS on March 22, 2010

Mail Stop Amendment
COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

AMENDMENT

In response to the Office Action dated December 23, 2009, Applicants have responded to the rejections.

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 9 of this paper.